

# Rotary

## Club of Palm Springs



Tuesday, March 18, 2025

## Coachella Valley Economic Partnership

By Michele Nobleman

Palm Springs  
Meets at Tapestry Room  
(off lobby entrance)  
Palm Springs Hilton 400  
E Tahquitz Canyon Way  
Palm Springs, CA 92262  
Time: Wednesday at  
11:45 AM

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### Speakers

**March 19, 2025**

[Cindy Cliburn, Angel  
View Director - Tom  
Lieber, New Sojourner  
Angel View organization  
and for whose Clients  
our club present Prom  
for each year. Tom will  
provide his "Craft Talk"  
- Three time Paul Harris,  
Member of Rotary  
International for 27  
years Woodworker by  
trade...](#)

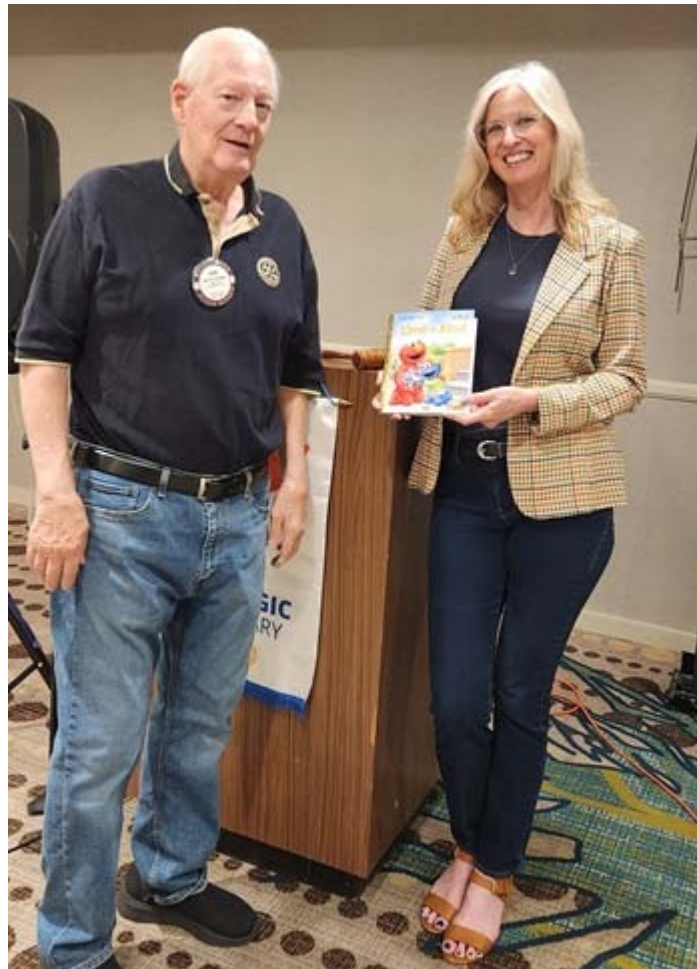
**March 26, 2025**

[Alexandra \(Lexie\)  
McCally, Major Gifts &  
Engagement Officer,  
JTNPA](#)

Joshua Tree National  
Park Association  
(JTNPA) Joshua Tree  
National Park

**April 02, 2025**

[Gina Rotolo | Vice  
President, Marketing &](#)



Laura James, CV  
Economic Partnership.  
James has been with  
CVEP since 2014, and  
quickly rose through the  
ranks as she actively  
undertook professional  
development and  
educational opportunities  
while forging strong  
professional relationships  
throughout the Coachella  
Valley. James has held  
the position of Vice  
President of Innovation  
for the past five years,  
and most recently the  
position of Interim CEO.

During her time at CVEP,  
she has been responsible  
for overseeing a number  
of CVEP's most innovative  
projects, including the  
Coachella Valley Fast  
Pitch, spearheading the  
COVID-19 business  
impact survey, and  
launching the monthly

Morning Insights event, which brings together entrepreneurs and recently relocated workers. In 2024, James launched a transformative strategic planning process, positioning CVEP to adapt to the future of regional economic development.

It now focuses on entrepreneurship. Technology to make business better. Does 3 things 1) Data and analytic services Website, newsletter, mapping apps 2) Support existing businesses, business retain 3) Opportunity. Entrepreneurship is a viable career path (Shark type interviews) Find your passion and make a good living out of it. Students are encouraged to become entrepreneurs and have pitch events to make money and make contacts.

[Team Business Services](#)  
[Acrisure Arena](#)  
[Coachella Valley](#)  
[Firebirds & Berger](#)  
[Foundation Iceplex](#)

## Club Leaders



[Karl D. Kruger](#)  
President



[Mark Vivian](#)  
President-Elect



[Michele Nobleman](#)  
Secretary  
Past President



[James M. Dunn Jr.](#)  
Treasurer



[Robert C. Allan](#)  
Club Director  
Past President



[Judy J. Bronstein](#)  
Club Director  
Past President  
Youth Services  
Chair



[Frank E. Peabody](#)  
Club Director  
Sergeant-at-Arms  
Past President



[Ryan Saunders](#)  
Club Director



[Ector Simpson](#)  
Club Director



[John W. Williams](#)  
Club Director



[Timothy A. Ellis](#)  
Club Foundation  
President  
Past President

## Club Happenings

Roger Mickalko volunteered at Cahuilla Elementary School to assist the **Vision To Learn (VTL)** partners with screening children for eye glass needs. 34% of the students tested failed and required follow-up. Following the full-school vision screenings, Vision To Learn's staff will coordinate with school site staff and district administrative staff to schedule one or more visits from the VTL mobile vision clinic.

Rotarians at Work weekend is coming on April 26th and 27th. As a club we need to determine what project we wish to complete. Throw your ideas out. Which organization would you like to help?

### Upcoming Programs

March 19

**Angel View** - Cindy Cliburn Angel View Director of Program Services: Angel View's mission is helping children and adults with disabilities reach their maximum potential

New sojourner, Tom Lieber to provide a Craft Talk to our club

March 26

**Joshua Tree National Park Association (JTNPA)**

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## Birthdays

Daniel R. Keller

March 28th

Bernadette Kruger

April 1st

James Griffes

April 15th